



NORTH CAROLINA MOUNTAIN STATE FAIR

BEST OF THE WEST

SEPTEMBER 5-14, 2008

FACT SHEET

Who: The North Carolina Mountain State Fair

What:

- ❖ A ten day, Family Oriented, Agricultural Fair
- ❖ Pig races, Petting Zoo, Camel Rides, Animal displays
- ❖ Exciting Midway Rides suitable for all ages
- ❖ More than 200 vendors promote, market and /or sell their products at this event.
- ❖ Over 50 Heritage craftsmen demonstrate their skills and proudly exhibit their work.
- ❖ In 2006 over 12,000 individuals competed for a chance to receive a portion of the \$180,000.00 offered in prize money.
- ❖ Competitions include; flower and garden, arts & crafts, can goods, baked goods, livestock and much more.
- ❖ Bear Mountain Wildlife Show
- ❖ Cowboy Mounted Shooting
- ❖ Rusty's Western Show - Enjoy a taste of western camp life.

When: Friday: September 5th, through Sunday, September 14th, 2008
Friday: Gates open at 9:00 a.m.; Rides open at 9:00 a.m.
Saturday: Gates open at 9:00 a.m.; Rides open at 9:00 a.m.
Sunday: Gates open at 9:00 a.m.; Rides open at 12:00 noon
Monday –Thurs: Gates open at 2:00 p.m.; Rides open at 3:00 p.m.

Where: Located at the WNC Agricultural Center , 1301 Fanning Bridge Rd., Fletcher, N.C. 28732.
Easily accessible from I-26. Take Exit 40 (Old exit 9) Across the street from Asheville Regional Airport.
www.wncagcenter.org

Attendance:

2007: 187,819 Record setting year with 4 record setting days.
2006: 177,813 Third highest attendance since the fair began in 1994.
2005: 172,612 7 out of 10 days exceeded 15,000 in attendance
2004: 140,338 Three record setting days. Inclement weather from hurricane Ivan kept the overall attendance down.

Demographics:

Approximately 50% of attendees are between the ages of 20 and 49
Approximately 22% of attendees are between the ages of 50 and 64
The fair draws from all over North Carolina, South Carolina and Tennessee, with the majority of attendees coming from within a 60 mile radius
Economic impact of 3 million dollars on the local community annually

Tickets:

\$5.00- adults
\$2.00- children 6 to 12 years of age and senior citizens 65 years and over
Free- children 5 years of age and under

Contact Information:

Administrative Office
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